ZENTHESYS

EXECUTIVE GUIDE / PUBLIC EDITION

Build the supply chain your growth strategy requires.

Supply chain strategy connects business ambition to customer service, margin, cash and resilience.

THE ZENTHESYS PROMISE

Translate business strategy into sourcing, planning, inventory, logistics and an actionable roadmap for profitable growth.

Supply chain decisions rarely fail alone.

They fail when made independently.

Service

Customer promises expand beyond planning and supply capabilities.

Inventory

Excess stock grows while shortages and expediting still disrupt delivery.

Suppliers

Concentration and sub-tier exposure create avoidable continuity risks.

Planning

Disconnected forecasts and ERP data create competing versions of demand.

Logistics

Network and freight costs compound when flows are not designed end to end.

02 / FRAMEWORK OVERVIEW

Five connected stages. One supply system.

The framework connects competitive strategy to daily execution.

01 / COMPETE

Define the mandate

What must our supply chain enable for us to win?

02 / DIAGNOSE

Establish reality

Which sourcing, planning and inventory gaps threaten our strategy?

03 / ARCHITECT

Design the system

Which supplier, network and policy choices must change?

04 / DEPLOY

Sequence investments

What comes first, and how will success be measured?

05 / SUSTAIN

Embed supply governance

How will service, cash and risk decisions remain aligned?

STAGE 01 / COMPETE

Define the supply chain mandate.

Begin with customer promises and enterprise economics, not a list of sourcing projects.

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01 Customer segments

What do customers value enough to choose or keep us?

02 Strategic trade-offs

Where must service, cash, cost and resilience be balanced?

03 Demand scenarios

What shifts in market, product and mix reshape supply needs?

TYPICAL ENGAGEMENT OUTPUT

Supply Chain Strategy Charter

Aligned service promises, economic priorities and risk guardrails.

STAGE 02 / DIAGNOSE

Understand supply chain reality.

Test the current network against customer promise, cash and continuity.

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01 Planning discipline

Does one demand/supply/finance plan govern execution?

02 Supplier exposure

Which supply markets or partners create strategic risk?

03 Inventory & fulfillment

Where are service losses, stock and cost out of balance?

TYPICAL ENGAGEMENT OUTPUT

Maturity & Strategic Gap Assessment

An evidence-backed view of capabilities and strategic exposure.

STAGE 03 / ARCHITECT

Design the future supply system.

Make structural sourcing, network and policy choices before funding technology.

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01 Sourcing network

Which suppliers, categories and alternatives must we develop?

02 Planning & inventory

Which stocking, S&OP and allocation policies support service?

03 Logistics & data

What nodes, lanes and systems best support the model?

TYPICAL ENGAGEMENT OUTPUT

Target Supply Chain Operating Model

An aligned network of suppliers, flow, information and decisions.

STAGE 04 / DEPLOY

Turn strategy into sequenced action.

Build a portfolio with owners, economics, dependencies and gates.

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01 **Stabilize**

Contain shortages, risk and unreliable master data.

02 **Build**

Build supplier, planning, inventory and network disciplines.

03 **Scale**

Invest in qualified sourcing and systems when justified.

TYPICAL ENGAGEMENT OUTPUT

Supply Chain Strategy Roadmap

Prioritized actions for stronger service, cash and resilience.

STAGE 05 / SUSTAIN

Make strategy part of the operating system.

Embed supply decisions, accountability and strategic review into how leaders operate.

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01 IBP / S&OP cadence

Connect demand, suppliers, operations and finance decisions.

02 KPI & risk ownership

Use one view of service, landed cost, cash and exposure.

03 Strategic refresh

Adapt supplier and network choices as conditions change.

TYPICAL ENGAGEMENT OUTPUT

Supply Chain Governance System

A management rhythm for service, resilience and value.

Strategy is a system of trade-offs.

The best option balances service, total cost, cash and risk.

SERVICE

Which promises are true order winners?

SUPPLIERS

Which sources protect business continuity?

INVENTORY

Where should stock sit, and how much is justified?

NETWORK

Which nodes and lanes optimize service and cost?

PLANNING

How do all functions agree one plan?

DIGITAL

Which ERP, visibility and automation capabilities justify investment?

The goal is not more sourcing initiatives. It is to select the network, policies and capabilities that best deliver the business strategy.

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START A CONVERSATION

What must your supply chain become for your business to win?

Before reshoring, redesigning distribution or adopting a new planning system, define the service, cost, cash and risk outcomes that matter.

We connect customer promise, supply choices, technology and accountable execution.

Scan to schedule a focused conversation with Zenthesys.

BOOK A 30-MINUTE DIAGNOSTIC

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